

Digital skills and cross-domain entrepreneurship for societal challenges

DIGI-SOC Project · Erasmus+



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the European Union

UAB

Universitat Autònoma
de Barcelona

9 November 2023

Venue: Sala de Graus, Facultat d'Economia i Empresa, Edifici B, Campus UAB, Cerdanyola del Vallès

Agenda (all times are CET)

09.15 h **Registration**

09.40 h **Inaugural address**

Maria Valdés, Vice-rector for Studies and Innovation in Teaching, UAB

Judith Panadès, Dean, Faculty of Economics and Business, UAB

09.50 h **Introduction** to the workshop, by **Ricard Esparza Masana**, Professor at UAB and local coordinator of DIGI-SOC project

10.00 h **Presentation of the Handbook on Digital skills and cross-domain entrepreneurship for societal challenges**, by **Artur Ochojski**, Adjunct at the University of Economics in Katowice and coordinator of the DIGI-SOC project

10.20 h Round table

Digital skills and labour market, by **Jaume Valls**, Director of the Catalan University Quality Assurance Agency (AQU)

Reflections on the entrepreneurial competence, by **Francesc Solé-Parellada**, Emeritus Professor at the Universitat Politècnica de Catalunya, and Vice-president of the *Conocimiento y Desarrollo* Foundation

11.00 h *Coffee break*

11.15 h **Fostering digital skills: strategies, practices and actions**

- How to live and learn in a digital world, by **Artur Ochojski**, Univ. of Economics in Katowice

- Overcoming the digital skills gap: The University of Lausanne's digital strategy, by **Emmanuel Salim**, Univ. of Lausanne

- Data visualisation for societal challenges, by **Oliver Rafaj**, Univ. of Economics in Bratislava

- Development of digital skills for teachers with ECTS, by **Pedro Sebastião**, ISCTE - Univ. Institute of Lisbon

12.05 h **Fostering the entrepreneurial mindset: strategies, practices and actions**

- The UAB's Research Centre on Entrepreneurship and Social Innovation, by **Andreu Turró**, Univ. Autònoma de Barcelona

- Building competencies in an international entrepreneurial environment, by **Giampaolo Campana**, Univ. of Bologna

- The importance of a support system for an entrepreneur – and of cooperation, by **Karin Nygård-Skalman** and **Torbjörn Westerlund**, Mid Sweden Univ.

- SPRINT Innovation Festival as a platform to grow the entrepreneurial mindset, by **Petri Pohjola**, Tampere Univ. Of Applied Sc.

13.20 h *Light lunch break (offered by UAB)*

14.30 h Presentation

Innovation mechanisms in education by **Anna Pons**, Policy Analyst at the Directorate for Education and Skills, Organisation for Economic Co-operation and Development (OECD)

15.00 h A local good practice

UAB's Open Lab Campus: Solutions co-creation in an intelligent campus by **Konstantinos Kourkoutas**, UAB



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